



ETHAN'S PURPOSE;

MY STORY ISN'T OVER YET

*Raising awareness
about the importance of good
mental health and suicide prevention;
supporting those in need by providing access
to services that help them.*



**Ethan's Purpose 5K Run/Walk Sponsorship
October 26, 2019
North Pointe Elementary School, Hebron KY 41048**

We cordially invite you to participate as a sponsor for the 1st annual Ethan's Purpose "ET's Stampede for Suicide Awareness" 5K Run/Walk.. The event will help fund our non-profit foundation that supports local school's efforts to provide counseling and Social Emotional Learning curriculum to students. The event will be held on Saturday, October 26, at North Pointe Elementary in Hebron. Festivities will kick off at 8:00am, with the race beginning at 9:00am and awards for top finishers to follow.

Your sponsorship will help us bring this event to our community and will help us fulfill Ethan's Purpose. Funds received from sponsorships will be used to purchase t-shirts for registered participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our foundation's purpose of providing mental health services to students in local schools.

There are various levels of sponsorship for "ET's Stampede for Suicide Awareness" 5K Run/Walk. Placement of logos on t-shirts, the website, and sponsor banners are based on sponsorship level.

TITLE SPONSOR

- ☐ Listed as Presenting Sponsor on website/social media with link to business
- ☐ Listed as Presenting Sponsor on 2 race banners
- ☐ Listed as Presenting Sponsor on race bibs
- ☐ Company logo in prominent location on race t-shirt
- ☐ Promotional materials in race packet
- ☐ Special PA announcements naming title sponsor before, during, and after the race
- ☐ 5 complimentary race entries

GOLD LEVEL SPONSOR - \$1,000

- ☐ Listed as a Gold Sponsor on website/social media with link to business
- ☐ Listed as a Gold Sponsor on race banner
- ☐ Company logo on race t-shirt
- ☐ Promotional materials in race packet
- ☐ Special PA announcements naming Gold sponsor before, during, and after the race
- ☐ 3 complimentary race entries

SILVER LEVEL SPONSOR - \$500

- ☐ Listed as a Silver Sponsor on website/social media with link to business
- ☐ Listed as a Silver Sponsor on race banner
- ☐ Company logo on race t-shirt
- ☐ Promotional materials in race packet
- ☐ Special PA announcements naming Silver sponsor before and after the race
- ☐ 2 complimentary race entries

BRONZE LEVEL SPONSOR - \$250

- ☐ Listed as a Bronze Sponsor on website/social media with link to business
- ☐ Listed as a Bronze Sponsor on race banner
- ☐ Company logo on race t-shirt
- ☐ Promotional materials in race packet
- ☐ 1 complimentary race entry

MILE MARKER SPONSOR - \$150 (or \$300 for all three markers)

- ☐ Company name or logo will appear on one mile marker sign, which will be prominently displayed at the 1-mile mark, 2-mile mark, or the 3-mile mark
- ☐ Or, for \$300, company name or logo can appear on all three signs
- ☐ Sponsor to provide sign(s)

WATER STATION SPONSOR - \$100 (2 available)

- ☐ Company name or logo will appear on a sign prominently displayed at water station
- ☐ Sponsor to provide sign(s)

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail, or if preferred, picked up at your convenience. If you have any questions, please call or email me, Debbie Zegarra, to set up sponsorship or answer questions.

We firmly believe in supporting student's good mental health and raising awareness about suicide prevention. We need your help to fulfill the mission of Ethan's Purpose; together WE CAN MAKE A DIFFERENCE.

Sincerely,

Debbie Zegarra, Ethan's mother

Race Chair

859-750-5095 cell debbie@ethanspurpose.org



Donation committee:

Patty Keller ppjgkeller@yahoo.com
Theresa Haney teresa.haney@boone.kyschools.us
Tresa King tresaking@yahoo.com
Susan Moore tommooreii@fuse.net
Tracy Neltner oriolesnut@fuse.net

Ethan's Purpose is a 501(c)(3)
Non profit organization

Ethan's Purpose 5K Run/Walk Sponsorship Form
October 26, 2019
North Pointe Elementary School, Hebron KY 41048

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Contact Person email: _____ Phone: _____

Website address: _____

Social Media Info: _____

1. **Sponsorship Level** (please circle): Title Sponsor Gold Sponsor
- Silver Sponsor Bronze Sponsor Mile Marker Water Station

2. **We plan to send materials/giveaways for the participant bags** (please circle):

 Yes No

If yes, what item(s) would you like us to include? _____

We would like to have all items by Saturday, October 12th please

3. **Sponsors can choose to have company name listed or submit a logo.** Please write your company name exactly how you would like it to appear on our website/social media, etc.

Artwork and logos can be submitted to dzegarra@mac.com

4. **Checks can be made payable to Ethan's Purpose and mailed to:**

Ethan's Purpose 5K/Debbie Zegarra
1787 Coachtrail Dr.
Hebron, KY 41048
Please mail by October 1, 2019.

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